

# How to Craft a Strong Presentation Proposal

GRC 2022 Planning Committee



# GRC 2022 Proposal Information

- **Proposals due January 12, 11:59 PM**
- Submit here: [https://msu.co1.qualtrics.com/jfe/form/SV\\_eJyjFNWtCVYSsnA](https://msu.co1.qualtrics.com/jfe/form/SV_eJyjFNWtCVYSsnA)
- Presentation Formats Available:
  - Virtual
  - In-person
  - Poster (you can submit a poster presented at another conference but not a previous GRC)
- Presentations can focus on:
  - Classwork (e.g., final/term papers, projects, etc.)
  - Empirical Research
  - Literature Reviews
  - Dissertation work



# What Makes a Strong GRC Proposal

- **Follow the submission guidelines & meet the deadline (January 12, 11:59 PM)**
  - Provide a presentation abstract (100-150 words, APA format)
    - Pro-tip: Make sure to convey what you will achieve/do in this presentation. You can frame the abstract in this way and/or include “In this presentation, I will...” or “This presentation/literature review/study, etc.”
- When writing your proposal, remember this is a short “paper” presentation not a workshop (i.e., not enough time for interactive components).
- See [past GRC programs](#) for examples of past presentations
  - 2021 is an exception as only dissertation work was presented (abbreviated program)



# Submitting Strong Conference Proposals: General Tips

- Use a creative and clear title (ashe.org)
  - Title generator – <https://x.writefull.com/title-generator/index.html>
- Identify learning outcomes and benefits (ashe.org)
  - Clearly address the problem
  - Utilize measurable action verbs
  - What do you want your audience to gain? ([article](#))
- Frame the relevance of your presentation (ashe.org)
  - Answer the “so-what” question
- Clarify approach and expectations (ashe.org)
  - Mode of delivery



# Submitting Strong Conference Proposals: General Tips - Continued

- Work with a team (Russell & Smith, 1999)
- Follow the directions (Russell & Smith, 1999)
  - Follow the expected format, citation, and deadline guidelines
  - Check acceptance criteria ([article](#))
- Create an abstract
  - Accurately and succinctly describe your session
  - [Tips for how to begin writing one](#)
- When in doubt, ask us!



# General Presentation Tips

- Practice your presentation to adhere to timing and develop a conversational tone (i.e., familiarize yourself with what you plan to say and avoid reading your presentation script/notes/slides)
- Limit your slide number to approximately 1 slide per minute
- Be brief on slides; Utilize images and maximize space
- Find a spot on the back wall of your presentation room or a friendly face and center your focus there
- Virtual presentations: make sure your zoom is updated, write notes in your slide deck to reference while you present, and set your zoom to “speaker view” so you aren’t distracted by any participants while you present



# Resources for Creating Conference Posters

- Google Drive Poster Template (on MSU Google Drive Student Account)
- MSU Libraries Poster Templates and Info:  
<https://libguides.lib.msu.edu/c.php?g=966965&p=6990236>
- <https://guides.nyu.edu/posters>
- Video on how to make an academic poster in powerpoint:  
[https://www.youtube.com/watch?v=\\_WnholbfcoM](https://www.youtube.com/watch?v=_WnholbfcoM)
- <https://libguides.muw.edu/researchposter>

**You can submit a poster you created for class and/or another conference**

**Poster printing available through the Erickson Print & Copy Center (for a fee)**

**<https://education.msu.edu/resources/buildings-technology/service-center/>**

Posters must be dropped off at 423 Erickson Hall no later than Monday, February 7, 2022.

**Posters will be displayed throughout the day with no official presentation time. It is not necessary for you to stand by your display throughout the day.**



# Additional General Resources

- <https://twp.duke.edu/sites/twp.duke.edu/files/file-attachments/paper-to-talk.original.pdf>
- Writing an abstract [https://history.ncsu.edu/grad/conference\\_abstracts.php](https://history.ncsu.edu/grad/conference_abstracts.php)
- Turning a paper into a proposal: <https://www.phdstudent.com/surviving-grad-school/keys-to-graduate-success/how-to-submit-papers-to-conferences/>
- Title generator: <https://x.writefull.com/title-generator/index.html>
- Building a Literature Review Map: <https://app.litmaps.co/ws/B46A6A03-9013-4692-BC90-AA8FE82C3C46/create>
- Graphic creator: <https://www.canva.com/>
- Graphic creator: <https://biorender.com/>
- Slide deck provider: <https://slidesgo.com/>

**Note:** These are general resources or best practices for conference proposals and presentations not reflective of GRC expectations





**Questions?**

**Thanks!**

