

Joanne E. Marciano, Ed.D.

Assistant Professor
Department of Teacher Education, Michigan State University
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Education

Teachers College, Columbia University, Ed.D. (Curriculum & Teaching) 2014
Long Island University, M.S.Ed. (Secondary English Education) 2004
Syracuse University, BS (Newspaper Journalism) 1999

Certification

New York State English 7-12 Permanent Certificate Credential 2005

Select Professional Experience

Michigan State University East Lansing, MI
Assistant Professor, tenure stream, Secondary English education March 1, 2019 - Present
Coordinator, Master of Arts in Teaching and Curriculum September 2017 - Present
Fixed-term Assistant Professor September 2016 – February 2019
Coordinator, College Access and Transitions August 2015 – August 2016
Dr. Susan S. McKinney Secondary School of the Arts Brooklyn, NY
English Language Arts teacher September 2002 – June 2015

Published works

Books

Knight-Manuel, M. & **Marciano, J.** (2018). *Classroom cultures: Equitable schooling for racially diverse youth*. New York, NY: Teachers College Press.
- Reviewed in *Harvard Educational Review* (June, 2019)
- Reviewed in *Teachers College Record* (June, 2019)
Knight, M. & **Marciano, J.** (2013). *College Ready: Preparing Black and Latina/o youth for higher education – A culturally relevant approach*. New York, NY: Teachers College Press.
- Reviewed in the *Journal of Adolescent and Adult Literacy* (March, 2014)
- Reviewed in *Teachers College Record* (November, 2013)

Refereed Journal Articles

Marciano, J. & Warren, C. (2019). Writing toward change across Youth Participatory Action Research. *Journal of Adolescent & Adult Literacy*, 62(5), 485-494.
Marciano, J., Farver, S., Guenther, A., Wexler, L., Jansen, K. & Stanulis, R. (2019). Reflections from the room where it happens: Examining mentoring in the moment. *International Journal of Mentoring and Coaching in Education*, 8(2), 134-148.
Knight, M., **Marciano, J.**, Wilson, M., Jackson, I., Vernikoff, L., Zuckerman, K. & Watson, V. (2019). "It's all possible": Urban educators' perspectives on creating a culturally relevant, school-wide, college-going culture for Black and Latino male students. *Urban Education*, 54(1), 35-64.
Warren, C. & **Marciano, J.** (2018). Activating student voice through Youth Participatory Action Research (YPAR): Policy-making that strengthens urban education reform. *International Journal of Qualitative Studies in Education*, 31(8), 684-707.

- Marciano, J.** (2017). "We're Friends, We Have to be in This Together": Examining the Role of Culturally Relevant Peer Interactions in Urban Youth's College Readiness and Access. *The Urban Review*, 49(1), 169-187.
- Marciano, J. & Watson, V. W. M.** (2017). "Now we need to write something that people will read": Examining youth choices as perspectives of literacy research. *eJournal of Public Affairs*, 6(2), 60-85.
- Marciano, J.** (2015). Becoming Facebook friendly: Social media and the culturally relevant classroom. *English Journal* 104(5), 73-78.
- Watson, V. W. M., & **Marciano, J.** (2015). Examining a social-participatory youth co-researcher methodology: A cross-case analysis extending possibilities of literacy and research. *Literacy*, 49(1), 37-44.

Published Reports

- Kirkland, D. E., Ahram, R., Boesen, M., Sanzone, J., Johnson, E. & Freidus, A. with support from Rossman, C., Warren, C., & **Marciano, J.** (2017). *Equity and Excellence in College and Career Readiness: Study of Education in Battle Creek, Michigan*. New York: Metropolitan Center for Research on Equity and the Transformation of Schools, New York University.

Conference Proceedings

- Marciano, J.**, Wolf, L., Oviatt, R., Tunstall, L. & Varrichione, A. (March 26, 2018). *Creating community in online courses: A case study examination of instructor practices*. Society for Information Technology & Teacher Education. Washington, DC: Association for the Advancement of Computing in Education.
- Tortorelli, L., **Marciano, J.**, Castro, E., & Farver, S.D. (June 23, 2017). *Preparing teacher candidates to incorporate current and future youth communication modes in teaching*. Re-Imagining Teacher Education in Michigan. East Lansing, MI: Michigan State University College of Education.

Presentations

Peer-reviewed Presentations

- Marciano, J. & Vellanki, V.** (2019, April). "What do I stand for?": Examining youth's multimodal narratives of positionality in a YPAR project. Paper presented at the American Educational Research Association Annual Meeting. Toronto, Canada.
- Warren, C. & **Marciano, J.** (2019, April). *Activating student voice through YPAR: Policy-making that strengthens urban education reform*. Paper presented at the American Educational Research Association Annual Meeting. Toronto, Canada.
- Marciano, J. & Vellanki, V.** (2019, February). *Composing researcher identities: An examination of youth's multimodal representations of self and community*. Paper presented at the National Council of Teachers of English Assembly for Research. Birmingham, AL.
- Watson, V. & **Marciano, J.** (2018, November). "Austere love" and "everyday use": (Re)locating love across three artifacts of literacy teaching and learning. Paper presented at the Literacy Research Association Annual Conference. Indian Wells, CA.
- Marciano, J. & Warren, C.** (2018, November). *Supporting college readiness through Youth Participatory Action Research: A community-based approach*. Paper presented at the National Council of Teachers of English Annual Convention. Houston, TX.
- Watson, V. & **Marciano, J.** (2018, November). "This is America": Examining artefactual literacies as austere love across contexts of schools and everyday use. Paper presented at the National Council of Teachers of English Annual Convention. Houston, TX.
- Marciano, J.**, Farver, S., Guenther, A., Wexler, L. & Jansen, K. (2018, April). "My role is to help you see the good things": Considering mentoring in the moment. Paper presented at the American Educational Research Association annual conference. New York, NY.

- Marciano, J.,** Watson, V., Beymer, A., Deroo, M. & Beymer, P. (2018, April). *“Best. Day. Ever!/: Examining moments of possibility for youth’s college access in a literacy-and-songwriting program.* Paper presented at the American Educational Research Association annual conference. New York, NY.
- Marciano, J. & Watson, V.** (2018, April). *“It’s been pretty difficult”/: Enacting culturally sustaining approaches to research with youth and community.* Paper presented at the American Educational Research Association annual conference. New York, NY.
- Watson, V., **Marciano, J.** Deroo, M. & Beymer, A. (2018, April). Youth as teacher educators: Enacting youth pedagogies at preservice teacher education. Paper presented at the American Educational Research Association annual conference. New York, NY.
- Marciano, J.,** Wolf, L., Oviatt, R., Tunstal, L. & Varrichione, A. (2018, March). *Creating community in online courses: A case study examination of instructor practices.* Poster presented at the Society for Information Technology & Teacher Education annual conference. Washington, DC.
- Symons, C., Anderson, B., **Marciano, J.,** Wexler, L. Castle, A. & Ward, A. (2018, March). *A study of site-based verses university-based literacy methods courses: What matters most?* Paper presented at the American Association of Colleges for Teacher Education annual meeting. Baltimore, MD.
- Marciano, J. & Knight-Manuel, M.** (2018, March). *Facilitating College Access: Enacting Strengths-Based Perspectives of Youth.* Paper presented at the Michigan College Access Network annual conference. Lansing, MI.
- Marciano, J.** (2017, April). *Interviews on the stairwell: Considering tensions and innovations in the work of urban youth co-researchers.* Paper accepted to the American Educational Research Association annual conference. San Antonio, TX.
- Marciano, J.** (2017, April). *“We all should have the same opportunity” Urban youth’s experiences negotiating barriers to college access.* Paper accepted to the American Educational Research Association annual conference, San Antonio, TX.
- Marciano, J. & Watson, V.** (2016, December). *Examining Topics Toward Social Justice from Youth Perspectives.* Paper presented at the Literacy Research Association Annual Conference, Nashville, TN.
- Watson, V. & **Marciano, J.** (2016, December). *Envisioning Youth-Voiced Exemplar Texts as Civic Imaginaries.* Paper presented at the Literacy Research Association Annual Conference, Nashville, TN.
- Marciano, J.** (2016, November). *“You Gotta Look at the Positive Side of It”/: Urban Youth Advocating for Peer Collaboration.* Paper presented at the National Council of Teachers of English Annual Convention, Atlanta, GA.
- Knight, M. & **Marciano, J.** (2016, April). *“Yes we can!/: Shifting paradigms and utilizing student centered media in college access reform.* Paper presented at the American Educational Research Association Annual Conference, Washington, DC.
- Marciano, J.,** Blanco, R., Ravani, K. & VonOrsdol, M. (2016, April). *“We’re all teachers”/: Latina/o youth’s perspectives of college access.* Paper presented at the national College Board Prepare Conference, New York, NY.
- Marciano, J.,** Justice, A. & Mitchell, D. (2016, April). *Taking the next step: Supporting students’ transitions from high school to college.* Paper presented at the national College Board Prepare Conference, New York, NY.
- Marciano, J.,** Robinson, R. & Tyus, A. (2016, March). *Leveraging Black youth’s culturally responsive peer interactions: Strategies for improving college access.* Paper presented at the national College Board Dream Deferred Conference, Charlotte, NC.
- Watson, V. & **Marciano, J.** (2015, December). *“We need to write something that people will read”/: Examining youth co-researchers’ perspectives on presenting literacy research.* Paper presented at the Literacy Research Association Annual Conference, Carlsbad, CA.
- Marciano, J. & Watson, V.** (2015, November). *Tapping screens or putting pen to paper?/: Complicating youth’s literacies and identities in a digital era in English education.* Paper presented at the National Council of Teachers of English Annual Convention, Minneapolis, MN.

- Marciano, J.** (2015, July). *"Sometimes it's not always bad": (Re)considering Black and Latina/o youth's college-going new media literacy practices in secondary English classrooms*. Paper presented at the International Federation for the Teaching of English/Conference on English Education Summer Conference, New York, NY.
- Knight, M., **Marciano, J.**, Wilson, M., Jackson, I., Vernikoff, L., Zukerman, K., & Watson, V. (2014, April). *"It's all possible": Urban educators' perspectives on creating a culturally relevant, school-wide, college-going culture for Black male students*. Paper presented at the American Educational Research Association Annual Conference, Philadelphia, PA.
- Marciano, J.** (2014, April). *"We're friends, we have to be in this together": Black and Latina/o youth's considerations of culturally relevant peer interactions and college access*. Paper presented at the American Educational Research Association Annual Conference, Philadelphia, PA.
- Watson, V. W. M. & **Marciano, J.** (2014, April). *Complicating Youth Co-Researcher Identities: A Cross-Case Analysis*. Paper presented at the American Educational Research Association Annual Conference, Philadelphia, PA.
- Watson, V. W. M., **Marciano, J.** & Taylor, A. (2014, April). *Continuing the Conversation: Enacting participatory and social-justice oriented methodologies in working with youth and teachers*. Working group roundtable presented at the American Educational Research Association Conference Annual Meeting, Philadelphia, PA.
- Dance, A., **Marciano, J.**, Edwards, P., Best, K., & Watson, V. W. M. (2013, November). *Old literature, new standards, newer technologies: Tapping students' and teachers' new media literacies and knowledge(s) to meet the rigor of the Common Core and engage the question "why teach literature"?* Panel presented at the 2013 National Council of Teachers of English Annual Convention, Boston, MA.
- Knight, M. & **Marciano, J.** (2013, November). *Cultural identities, "college talk," and the Common Core: Engaging new media literacy practices with Black and Latina/o youth*. Paper presented at the 2013 National Council of Teachers of English Annual Convention, Boston, MA.
- Marciano, J.** (2013, November). *New strategies for new standards: How youth co-researcher projects assist students in meeting Common Core Standards*. Paper presented at the 2013 National Council of Teachers of English Annual Convention, Boston, MA.
- Knight, M. & **Marciano, J.** (2013, May). *Culturally relevant peer interactions and college access for Black and Latina/o youth*. Paper presented at the American Educational Research Association Annual Conference, San Francisco, CA.
- Marciano, J.** & Knight, M. (2013, April). *"They don't want me to fail": Black youth, friendship, and college access*. Paper presented at the American Educational Research Association Annual Conference, San Francisco, CA.
- Watson, V. W. M., Brown, A., Taylor, A., & **Marciano, J.** (2013, April). *Remixing participatory and social-justice oriented methodologies: Toward frameworks for civic imaginaries and possibilities in working with youth and teachers*. Paper presented at the American Educational Research Association Annual Conference, San Francisco, CA.
- Knight, M. & **Marciano, J.** (2013, February). *Preparing teachers to support culturally relevant college readiness and access of Black and Latina/o youth*, Paper presented at the Association of Teacher Educators Annual Meeting, Atlanta, GA.
- Knight, M. & **Marciano, J.** (2012, June). *"Troubling" college readiness and access for Black and Latin@ high school youth*, Paper presented at the Critical Race Studies in Education Association Conference, New York, NY.
- Knight, M. & **Marciano, J.** (2012, April). *Civically engaged African immigrant students in the U.S.: Implications for immigrant populations in global contexts of higher education*. Paper presented at the Comparative and International Education Society Annual Meeting, San Juan, Puerto Rico.
- Marciano, J.** (2011, November). *Futuristic voices from the past: James Baldwin, and Brooklyn youth*. Paper presented at the National Council of Teachers of English, Chicago, IL.

- Marciano J.,** Watson, V. W. M. (2011, November). *Toward possibilities and civic imaginaries - engaging ethnographic methods and (re)presentations with youth co-researchers: A literature review*. Paper presented at the American Anthropological Association Annual Meeting, Montreal, Canada.
- Marciano, J.,** Watson, V. W. M. (2011, July). *Video as a way of exploring peer friendships and the college-preparation practices of urban youth*. Paper presented at the National Association of Media Literacy Education Conference, Philadelphia, PA.
- Marciano, J.** (2011, April). *It's different when you hear it from a friend*. Short film presented at the Social Issue Media Fest, Teachers College, Columbia University, New York, NY.
- Best, K., Dance, A., Edwards, P., Jack, C., **Marciano, J.**, Rose, C. & Watson, V. W. M.* (2009, November). *Conversations in Practice: Building Leadership and Developing Engagement through Reflective Practice and Dialogue*. Panel discussion presented at the Conference on English Leadership, National Council of Teachers of English constituent group, Philadelphia, PA.
- Marciano, J.** (2005, March). *Creating Community in the High School English Classroom*. Paper presented at the New York City Teaching Fellows conference, Fellows at Five: Celebrating Accomplishments, Creating the Future, New York, NY.
- Marciano, J.** (2004, April). *Creating Community in Schools*. Paper presented at the Center for Urban Education annual conference, Long Island University, Brooklyn, NY.

Invited Colloquia/Talks

- Knight-Manuel, M. & **Marciano, J.** (2018, July). *Classroom Cultures: Equitable Schooling for Racially Diverse Youth*. Presentation at the Reimagining Education: Teaching and Learning in Racially Diverse Schools Summer Institute, Teachers College, Columbia University. New York, NY.
- Marciano, J.** (2017, December) *Culturally Relevant Peer Interactions and the Secondary English Classroom: Examining Digital Literacy Practices and Collective College-Going Identities with Youth*. Paper presented at the Michigan State University College of Education Literacy Colloquy. East Lansing, MI.
- Marciano, J.** (2017, July). *Facilitating college access: Enacting strengths-based perspectives of youth*. Presentation made to the Michigan State University College Advising Corps. East Lansing, MI.
- Marciano, J.** (2016, January). *Creating a culturally relevant, school-wide, college-going culture: Examining the role of youth's peers in supporting college readiness and access*. Presentation made to the Michigan State University College Advising Corps, East Lansing, MI.
- Marciano, J.** & Knight, M. (2014, October). *"The ball doesn't stop in one person": Resituating responsibility for college readiness and access in urban schools*. Paper presented at the Secondary Education and Youth Services Research Symposium, Queens College, City University of New York. New York, NY.
- Marciano, J.** (2013, September, 2013). "Stories from the Field," sponsored by the Teachers College, Columbia University Department of Curriculum & Teaching; Esteem Journal; and Gottesman Libraries. New York, NY.

Funding

Grants Awarded

- Marciano, J.** & Warren, C. (2016). *The Central City Youth Participatory Action Research (YPAR) Project*. W.K. Kellogg Foundation. Budget: \$50,000. Status: Funded.
- Marciano, J.** (2014). *Coming of Age Alongside Literature*. Donors Choose. Budget: \$504. Status: Funded.
- Marciano, J.** (2014). *Listening in: It's Time to be Heard*. Donors Choose. Budget: \$191.56. Status: Funded.
- Marciano, J.** (2013). *Brooklyn Reads*. Brooklyn Academy of Music. Funding for performance artist to facilitate 10 spoken word poetry workshops for two classes of 11th grade students in support of the secondary English curriculum
- Marciano, J.** (2013). *Dean's Grant for Student Research*. Teachers College, Columbia University. Budget: \$2,000. Status: Funded.

Marciano, J. (2013). *From High School to College: Planning for the Future*. Donors Choose. Budget: \$986.48. Status: Funded.

Marciano, J. (2012). *Brooklyn Reads*. Brooklyn Academy of Music. Funding for performance artist to facilitate 10 spoken word poetry workshops for two classes of 11th grade students in support of the secondary English curriculum

Marciano, J. (2010). *Virtual College Tours: Sharing Campus Visits Through Film*. Donors Choose. Budget: \$771.73. Status: Funded.

Marciano, J. (2009). *Creating College Access*. Donors Choose. Budget: \$953.66. Status: Funded.

Honors and Awards

American Educational Research Association, Division J Graduate Student Travel Award, 2013
Big Apple Awards: Recognizing Teacher Excellence in New York City, Secondary English Nominee, 2013
Harry Passow Award, Department of Curriculum & Teaching, Teachers College, Columbia University, in recognition of excellence in writing on doctoral certification examination, 2009
Most Outstanding Student Award, Graduate School of Education, Long Island University, 2004
Excellence in Adolescent Education Award, Graduate School of Education, Long Island University, 2004
Newhouse Scholar, SI Newhouse School of Public Communications, Syracuse University, 1999
Horvitz Scholarship, SI Newhouse School of Public Communications, Syracuse University, 1998
Division of International Programs Abroad Scholarship, Syracuse University, 1998
Chancellor's Scholarship, Syracuse University, 1995-1996, 1996-1997, 1997-1998, 1998-1999

Professional Experience

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|---|--------------------------------|
| Michigan State University | East Lansing, MI |
| Assistant Professor, tenure stream, Secondary English education | March 2019 - Present |
| Fixed-term Assistant Professor | September 2016 – February 2019 |
| Coordinator, College Access and Transitions | August 2015 – August 2016 |
| Dr. Susan S. McKinney Secondary School of the Arts | Brooklyn, NY |
| English Language Arts teacher (Grades 9-12) | September 2002 – June 2015 |
| Teachers College, Columbia University | New York, NY |
| Instructor | 2013 - 2014 |
| Teaching Assistant | 2010 - 2012 |
| Long Island University | Brooklyn, NY |
| Instructor | 2006 – 2008 |
| New York City Teaching Fellows, Pace University | New York, NY |
| Fellow Advisor | 2004-2005 |
| Pace University | New York, NY |
| Cohort Leader | 2004 |

Teaching

Department of Teacher Education, College of Education, Michigan State University

Undergraduate Courses

Instructor, TE 250, Human Diversity, Power, and Opportunity in Social Institutions, Spring 2019; Fall 2018

Instructor, TE 405, Teaching of Language and Literacy to Diverse Learners, Elementary (2 sections), Spring 2017

Masters Courses

Instructor, TE 501, Field Instruction Elementary Education (11 teacher candidates), Fall 2016; Spring 2017

Instructor, TE 807 (Online), Professional Development and Inquiry, Summer 2017

Instructor, TE 808 (Online), Inquiry into Classroom Teaching and Learning, Spring 2019; Fall 2018; Fall 2017

Instructor, TE 849 (Online), Methods & Materials for Teaching Children's and YA Literature, Spring 2018

Instructor, TE 872 (Online), Teachers as Teacher Educators, Summer 2018

Doctoral Courses

Instructor, TE 994, Practicum in Online Teaching and Learning, Fall 2017; Spring 2018

Department of Curriculum & Teaching, Teachers College, Columbia University

Masters Courses

Instructor, CT4078, Curriculum and Teaching in Urban Areas, Fall 2014; Spring 2013

Doctoral Courses

Teaching Assistant, CT 5000, Research on Teaching, Spring 2010

Teaching Assistant, CT 5502, Qualitative Research Methods, Fall 2011

Teaching Assistant, CT 6500, Culturally Responsive Approaches to Qualitative Research, Fall 2012

Department of Teaching and Learning, Long Island University

Masters Courses

Instructor, TAL 802, Language and Literacy, Spring 2007; Fall 2008

Instructor, TAL 875, Adolescent and Young Adult Basic Literacy, Spring 2006

Instructor, TAL 971, Final Inquiry Seminar, Summer 2008

Graduate School of Education, Pace University

Masters Courses

Cohort Leader/Teaching Assistant, ED 640, Secondary Methods: Learning to Teach, Fall 2004

Invited Guest Teaching

Guest presenter, TE 961, Urban Politics, Education, and School Reform. Michigan State University, East Lansing MI, March 20, 2019.

Guest presenter, TE 902, Pro-seminar in Curriculum, Instruction, and Teacher Education II, Michigan State University, East Lansing MI, March 14, 2019.

Guest presenter, TE 931, Introduction to Qualitative Methods in Education, Michigan State University, East Lansing MI, February 20, 2019.

Guest presenter, TE 921, Learning to Teach. Michigan State University, East Lansing MI, September 26, 2018.

Guest panelist, Community-Engaged Scholarship. Doctoral Student Orientation. Michigan State University College of Education, Department of Teacher Education, East Lansing, MI. August, 21, 2018.

Co-facilitator, College Readiness Workshop, the Verses project, Michigan State University Community Music School Detroit, July 2018 and July 2017.

Guest panelist, Ambitious Science Teacher Preparation Summit. Michigan State University, College of Education, East Lansing, MI. June 4, 2018.

Guest presenter, TE 407, Teaching English to Diverse Learners. Michigan State University, East Lansing, MI, November 13, 2017.

Guest panelist, Navigating the job search. Michigan State University College of Education, Department of Teacher Education, East Lansing, MI. September 28, 2017.

Guest panelist, TE 901, Pro-seminar: Curriculum, Instruction and Teacher Education. Michigan State University, East Lansing, MI. November 22, 2016.

Guest panelist, "White teachers teaching culturally and linguistically diverse students," ENG 302, Introduction to the English Language, Michigan State University, East Lansing, MI. April 5, 2016.

Guest panelist, "Examining a social-participatory youth co-researcher methodology," TE804, Michigan State University, East Lansing, MI. January 2016.

Coordinating

Department of Teacher Education, College of Education, Michigan State University

Coordinator, Master of Arts in Teaching and Curriculum (MATC) program, Fall 2017; Spring 2018; Summer 2018; Fall 2018; Spring 2019

Department of Student Services, Michigan State University

Coordinator, Michigan State University College Advising Corps, Summer 2015; Fall 2015; Spring 2016; Summer 2016

Professional Affiliations

Membership in professional societies

American Educational Research Association (since 2009)

National Council of Teachers of English (since 2009)

National Council of Teachers of English Assembly for Research (since 2016)

Literacy Research Association (since 2013)

International Reading Association (2011-2012)

United Federation of Teachers (2002-2015)

Professional development

National Center for Faculty Diversity and Development Faculty Success Program, Summer 2019

Online Presence and Public Scholarship Fellow, Michigan State University, Fall 2018

Ramon Veal Research Seminar, National Council of Teachers of English, November 2018

Writing and Literacies SIG of AERA mentoring program, mentee, April 2018

Related Writing Experience

Staff Writer, *The Press of Atlantic City*, Pleasantville, NJ, June 2001 – June 2002

Staff Writer/Two-year Intern Program, *The Providence Journal*, Providence, RI, June 1999 – June 2001

References Available Upon Request